

08/29/2020 PHILOMATHES Session-"My Leadership Journey and Lessons for Young Leaders"



DEPARTMENT OF BUSINESS ECONOMICS  
WELCOMES






**MR. ROHIT PATHAK**  
CEO, ADITYA BIRLA INSULATORS  
CEO, ADITYA BIRLA POWER COMPOSITE

FOR A TALK ON


"MY LEADERSHIP JOURNEY AND LESSONS FOR  
YOUNG LEADERS"

DATE : 29TH AUGUST 2020(SATURDAY)  
TIME: 2 PM

09-03-2020 PHILOMATHES Session-"How to manage risk across business cycles in a Portfolio"



DEPARTMENT OF BUSINESS ECONOMICS  
WELCOMES



**MR. SATISH ALANG**  
REGIONAL VICE PRESIDENT  
SCHINDLER INDIA PVT. LTD.

FOR A TALK ON

"HOW TO MANAGE RISK ACROSS BUSINESS  
CYCLES IN A PORTFOLIO"

DATE: 3 SEPTEMBER 2020(THURSDAY)  
TIME: 12 PM

## 09-05-2020 A Day with Alum



USA BUSINESS ECONOMICS UNIVERSITY OF DELHI PRESENTS

# A DAY WITH ALUM



**GAURAV BHATNAGAR**  
MD & HEAD OF TRADE  
STANDARD CHARTERED BANK  
ALUMNUS OF BATCH 1997

FOR A TALK ON  
**"FUTURE OF BANKING AND LENDING WITH  
CHANGING TECHNOLOGIES"**  
05 SEPTEMBER 2020  
EXPERIENCE TIMELINE



MANAGING DIRECTOR AND  
HEAD OF TRADE  
FINACLE, FUNCTIONAL DOMAIN  
MANAGER, TRADE SALES  
ASSISTANT MANAGER, TBG

## 9/17/2020 PHILOMATHES Session-"Navigating the market maze"



USA BUSINESS ECONOMICS UNIVERSITY OF DELHI



DEPARTMENT OF BUSINESS ECONOMICS  
WELCOMES

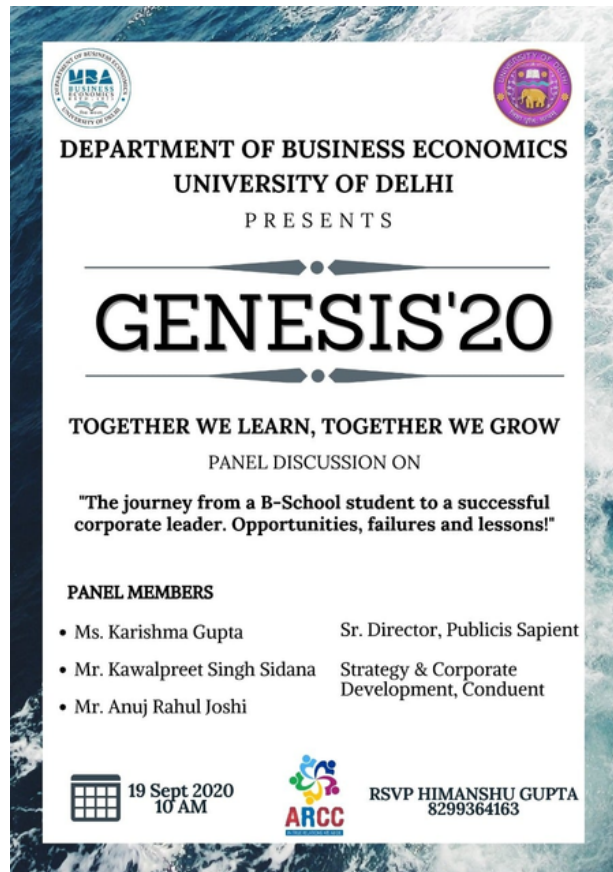


**MS. LAKSHMI IYER**  
PRESIDENT, CIO-DEBT & HEAD-PRODUCTS  
KOTAK MAHINDRA ASSET MANAGEMENT COMPANY

FOR A TALK ON  
**"NAVIGATING THE MARKET MAZE"**

DATE : 17TH SEPTEMBER 2020 (THURSDAY)  
TIME: 3 PM

9/19/2020 GENESIS'20



DEPARTMENT OF BUSINESS ECONOMICS  
UNIVERSITY OF DELHI  
PRESENTS

# GENESIS'20

TOGETHER WE LEARN, TOGETHER WE GROW  
PANEL DISCUSSION ON

"The journey from a B-School student to a successful corporate leader. Opportunities, failures and lessons!"

**PANEL MEMBERS**

- Ms. Karishma Gupta Sr. Director, Publicis Sapient
- Mr. Kawalpreet Singh Sidana Strategy & Corporate Development, Conduent
- Mr. Anuj Rahul Joshi

19 Sept 2020  
10 AM

RSVP HIMANSHU GUPTA  
8299364163

ARCC

9/24/2020 A Day with Alum



DEPARTMENT OF BUSINESS ECONOMICS  
UNIVERSITY OF DELHI  
PRESENTS

## A DAY WITH ALUM

**SANDEEP DUTTA**  
Chief Practice Officer & Executive Team Member at Fractal Analytics  
ALUMNUS, BATCH OF 1991

FOR A TALK ON

### Leveraging AI to solve real world business problems

24 SEPTEMBER 2020

EXPERIENCE TIMELINE:

- fractal Chief Practice Officer & Executive Team Member
- Mphasis Senior Vice President & Head Healthcare & Life Sciences
- TATA CONSULTANCY SERVICES Unit Head - Life Sciences, Europe
- Hewlett Packard Enterprise Worldwide Director Outsourcing, GBS
- wipro Regional Head BPO, North America - West and Central
- Tech Mahindra Assistant Vice President

ARCC



## DEPARTMENT OF FINANCE AND BUSINESS ECONOMICS



**MR. PRAYANK SWAROOP**  
**PARTNER AT ACCEL**

**PRIVATE  
EQUITY  
AND  
VENTURE  
CAPITAL**

**PROF. RASHMI AGRAWAL**  
**HEAD OF DEPARTMENT**

**Dr. AMITABH GUPTA**  
**Seminar Co-ordinator**

**SAYANTAN GHOSH**  
**Student Co-ordinator**

**11 AM, 24TH SEPTEMBER**



9/26/2020 PHILOMATHES Session-"Oppurtunities and risk associated with Analytics in the post-covis world"



**DR. ANISH AGARWAL**  
DIRECTOR, DATA & ANALYTICS  
NATWEST GROUP

WILL BE ADDRESSING  
DEPARTMENT OF BUSINESS ECONOMICS  
ON TOPIC:

"OPPORTUNITIES AND RISK ASSOCIATED WITH  
ANALYTICS IN THE POST-COVID WORLD"

DATE : 26TH SEPTEMBER 2020 (SATURDAY)  
TIME: 12 PM

10-10-2020 HR CONCLAVE-"AVANT GARDE"



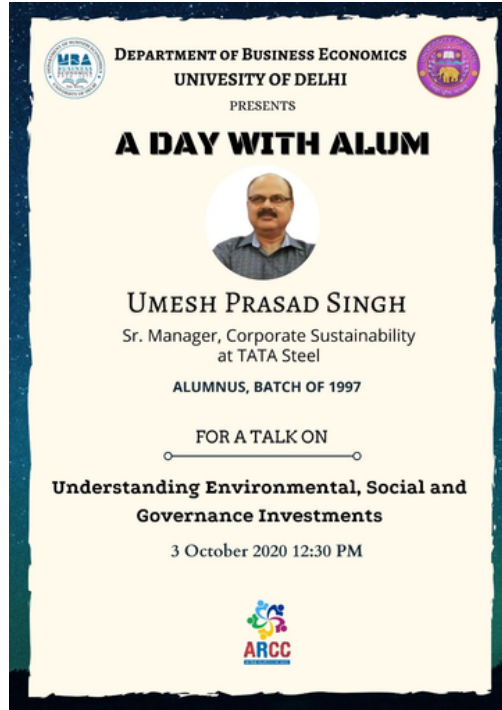
Department of Business Economics,  
University of Delhi  
presents

HR CONCLAVE 2020  
**AVANT GARDE**

10 OCTOBER, 2020  
9:15 A.M ONWARDS  
Platform: Zoom


Prakhar Raj (Placement Head) +91 82103 55512 [placement@dbc-du.org](mailto:placement@dbc-du.org)

10-03-2020 A Day with Alum



DEPARTMENT OF BUSINESS ECONOMICS  
UNIVERSITY OF DELHI  
PRESENTS

**A DAY WITH ALUM**




**UMESH PRASAD SINGH**  
Sr. Manager, Corporate Sustainability  
at TATA Steel  
ALUMNUS, BATCH OF 1997

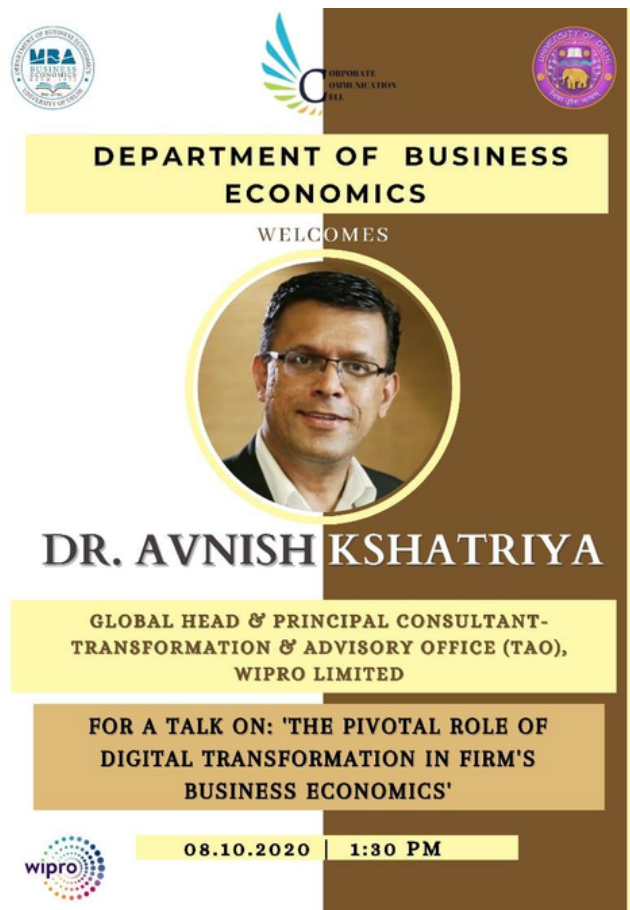
FOR A TALK ON

**Understanding Environmental, Social and  
Governance Investments**


3 October 2020 12:30 PM



10-08-2020 PHILOMATHES Session-"The pivotal role of digital transformation  
in firm's business economics"



DEPARTMENT OF BUSINESS  
ECONOMICS  
WELCOMES




**DR. AVNISH KSHATRIYA**

GLOBAL HEAD & PRINCIPAL CONSULTANT-  
TRANSFORMATION & ADVISORY OFFICE (TAO),  
WIPRO LIMITED

FOR A TALK ON: 'THE PIVOTAL ROLE OF  
DIGITAL TRANSFORMATION IN FIRM'S  
BUSINESS ECONOMICS'

08.10.2020 | 1:30 PM



10-08-2020 Guest Speaker Session-"Digital Marketing Strategies & How to solve a case study"



The poster is for a guest speaker session organized by the Department of Business Economics, University of Delhi. It features a light blue background with decorative geometric shapes. At the top, logos for UBA (University of Business Analytics) and MB (Marketing Business) are displayed. The text reads: "DEPARTMENT OF BUSINESS ECONOMICS UNIVERSITY OF DELHI", "MARKIBIZ- THE MARKETING CLUB WELCOMES". Two speakers are highlighted: Aji Issac Mathew, CEO of Indus Net Techshu, Eastern India's largest digital marketing agency & Google Premier Partner; and Avik Bal, Product Head at DigitalMarketingUniversity.com. The session is titled "FOR A TALK ON: DIGITAL MARKETING STRATEGIES & HOW TO SOLVE A CASE STUDY". The date and time are "08.10.2020" at "3:00 PM". A magnifying glass icon is shown next to the title. The contact email "markibiz@mba-du.org" is at the bottom right.

DEPARTMENT OF BUSINESS ECONOMICS  
UNIVERSITY OF DELHI

MARKIBIZ- THE MARKETING CLUB  
WELCOMES

AJI ISSAC MATHEW  
CEO, INDUS NET TECHSHU  
EASTERN INDIA'S LARGEST DIGITAL MARKETING  
AGENCY & GOOGLE PREMIER PARTNER

AVIK BAL  
PRODUCT HEAD -  
DIGITALMARKETINGUNIVERSITY.COM

DIGITAL MARKETING  
UNIVERSITY.COM

FOR A TALK ON:  
DIGITAL MARKETING STRATEGIES  
&  
HOW TO SOLVE A CASE STUDY

08.10.2020  
3:00 PM

markibiz@mba-du.org

10/14/2020 PHILOMATHES Session-"AI/ML applications in industry"



The poster is for a Philomathes session. It features a white background with a large blue and orange circular graphic. At the top, logos for UBA (University of Business Analytics) and MB (Marketing Business) are displayed. The text reads: "DEPARTMENT OF BUSINESS ECONOMICS", "Presents", "PHILOMATHES". A portrait of Mr. Ashish Airon is shown. Below it, the text reads: "MR. ASHISH AIRON", "CO-FOUNDER COGNITENSOR", "FOR A TALK ON", "AI/ML APPLICATIONS IN INDUSTRY". The date and time are "DATE : 14 OCTOBER, 2020" and "TIME : 2-3PM". The venue is "VENUE : ZOOM MEETING". A red and white striped circular graphic is at the bottom left.

DEPARTMENT OF BUSINESS ECONOMICS

Presents

PHILOMATHES

MR. ASHISH AIRON  
CO-FOUNDER  
COGNITENSOR

FOR A TALK ON  
"AI/ML APPLICATIONS IN INDUSTRY"

DATE : 14 OCTOBER, 2020  
TIME : 2-3PM  
VENUE : ZOOM MEETING

## 10/16/2020 PHILOMATHES Session-"My career journey and how to navigate your career"

## 10/17/2020 A Day with Alum



## 10/18/2020 PHILOMATHES Session



**DEPARTMENT OF BUSINESS ECONOMICS**

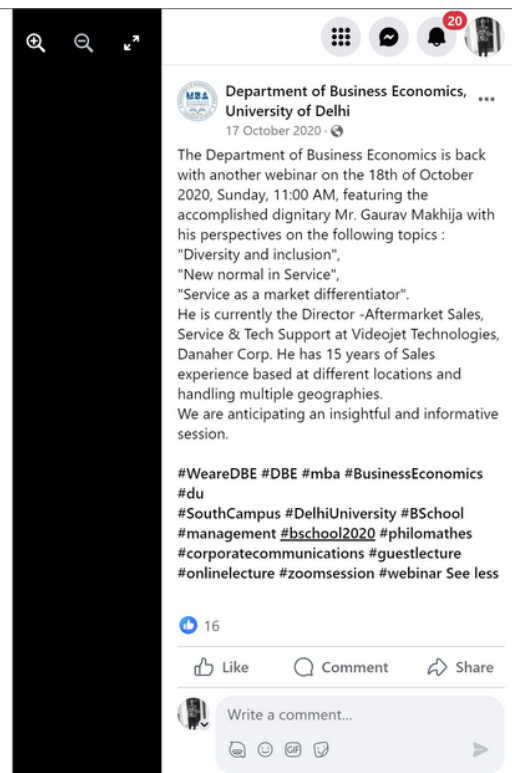
Presents

**PHILOMATHES**

**MR. GAURAV MAKHIJA**  
DIRECTOR-AFTER MARKET SALES, SERVICES & TECH SUPPORT  
VIDEOJET TECHNOLOGIES, DANAHER CORP

FOR A TALK ON  
"DIVERSITY AND INCLUSION"  
"NEW NORMAL IN SERVICE"  
"SERVICE AS MARKET DIFFERENTIATOR"

DATE : 18 OCTOBER, 2020  
TIME : 11-1:30 PM  
VENUE : ZOOM MEETING



**Department of Business Economics, University of Delhi**  
17 October 2020 · 🌐

The Department of Business Economics is back with another webinar on the 18th of October 2020, Sunday, 11:00 AM, featuring the accomplished dignitary Mr. Gaurav Makhija with his perspectives on the following topics :  
"Diversity and inclusion",  
"New normal in Service",  
"Service as a market differentiator".  
He is currently the Director -Aftermarket Sales, Service & Tech Support at Videojet Technologies, Danaher Corp. He has 15 years of Sales experience based at different locations and handling multiple geographies.  
We are anticipating an insightful and informative session.

#WeareDBE #DBE #mba #BusinessEconomics #du  
#SouthCampus #DelhiUniversity #BSchool #management #bschool2020 #philomathes #corporatecommunications #guestlecture #onlinelecture #zoomsession #webinar See less

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Like Comment Share

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## 10/22/2020 PHILOMATHES Session-"Creativity is an economic force"

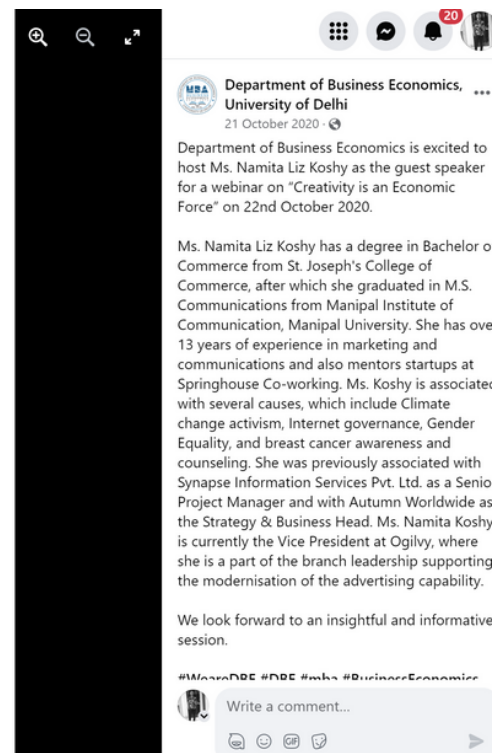


**MS. NAMITA LIZ KOSHY**  
VICE PRESIDENT  
OGILVY

**CORPORATE COMMUNICATION CELL**

WILL BE ADDRESSING  
DEPARTMENT OF BUSINESS ECONOMICS  
ON THE TOPIC  
"CREATIVITY IS AN ECONOMIC FORCE"

DATE : 22ND OCTOBER 2020  
TIME : 2 PM



**Department of Business Economics, University of Delhi**  
21 October 2020 · 🌐

Department of Business Economics is excited to host Ms. Namita Liz Koshy as the guest speaker for a webinar on "Creativity is an Economic Force" on 22nd October 2020.




Ms. Namita Liz Koshy has a degree in Bachelor of Commerce from St. Joseph's College of Commerce, after which she graduated in M.S. Communications from Manipal Institute of Communication, Manipal University. She has over 13 years of experience in marketing and communications and also mentors startups at Springhouse Co-working. Ms. Koshy is associated with several causes, which include Climate change activism, Internet governance, Gender Equality, and breast cancer awareness and counseling. She was previously associated with Synapse Information Services Pvt. Ltd. as a Senior Project Manager and with Autumn Worldwide as the Strategy & Business Head. Ms. Namita Koshy is currently the Vice President at Ogilvy, where she is a part of the branch leadership supporting the modernisation of the advertising capability.

We look forward to an insightful and informative session.

#WeareDBE #DBE #mba #BusinessEconomics

Write a comment...

## 10/24/2020 PHILOMATHES Session-"Views on Equity markets during covid era"






**MR PAWAN KUMAR**  
HEAD OF INVESTMENT RESEARCH & ASSET ALLOCATION  
CLIENT ASSOCIATES

**CORPORATE COMMUNICATION CELL**

WILL BE ADDRESSING  
DEPARTMENT OF BUSINESS ECONOMICS  
ON THE TOPIC  
**"VIEWS ON EQUITY MARKETS DURING COVID ERA"**

DATE : 24TH OCTOBER 2020  
TIME : 4 PM



Department of Business Economics, University of Delhi  
23 October 2020

Department of Business Economics is thrilled to have Mr. Pawan Kumar as the guest speaker for "Philomathes", the esteemed speaker series by Corporate Communications Cell (CCC) on the 24th of October 2020.

Mr. Pawan Kumar is a CFA Charter holder from CFA Institute, USA. His career spans over 11 years in Equity and Debt markets with expertise across Investments, Research, Asset allocation, and Product Selection.

He has been imparting his learnings through speaker sessions on Investments, Wealth Management, Equity Valuations, and Derivatives at leading business schools in India. His previous stint was as Rating Person at Moody's Analytics before joining Client Associate as the Head of Investment Research & Asset Allocation.



His responsibilities range from asset allocation, model portfolio creation, product selection to managing large-cap stock portfolios. He also authors the Client Associates Annual Equity Assessment Report.

We look forward to an interactive, insightful session.

#WeareDBE #DBE #mba #BusinessEconomics #du #SouthCampus #DelhiUniversity #BSchool #management #school2020 #philomathes


Write a comment...

## 10/29/2020 PHILOMATHES


**DEPARTMENT OF BUSINESS ECONOMICS**

Presents  
THE WEEKLY GUEST WEBINAR SERIES  
**PHILOMATHES**



**MR. ANIRBAN NANDI**  
HEAD OF ANALYTICS  
(SENIOR DIRECTOR)  
RAKUTEN INDIA


&



**MR. GAURAV RAY**  
LEAD BUSINESS ANALYST  
RAKUTEN INDIA

WILL GIVE A TALK ON  
**"RETAIL ANALYTICS AND INVENTORY MANAGEMENT SOLUTION"**

Date: 29 Oct 2020  
Time: 2-3 PM  
Venue: zoom



Department of Business Economics, University of Delhi  
28 October 2020

In the speaker series "Philomathes" organized by Corporate Communications Cell (CCC), the Department of Business Economics is glad to have Mr. Anirban Nandi and Mr. Gaurav Ray as the guest speaker on the 29th of October 2020.

With close to 14 years of professional experience, Mr. Anirban specializes in Data Sciences, Business Analytics and Data Engineering spanning across various verticals of offline & online Retail. Mr. Anirban started his career at Target and later on joined Data Labs (Landmark Group) as one of the founding members. Currently, Mr. Anirban is associated with Rakuten as the Head of Business Analytics developing analytics solutions for the Rakuten global ecosystem.

Mr. Gaurav started his journey in analytics with Mu Sigma Business Solutions in Bangalore. He has also been part of organizations such as HSBC and Landmark Group delivering analytical solutions for commercial banking, retail pricing and inventory management problems. He takes an avid interest in coding and building products from scratch to enable business growth through informed decisions. Currently, he is associated with Rakuten as a Lead Business Analyst.

Write a comment...

## 11-05-2020 PHILOMATHES

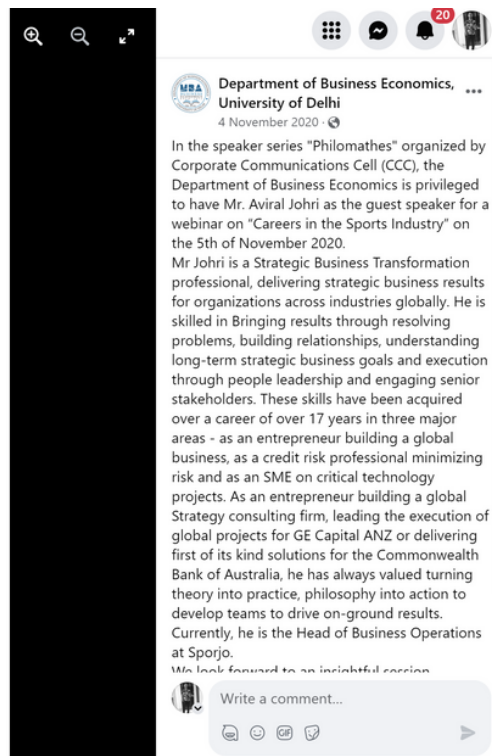


**MR. AVIRAL JOHRI**  
HEAD OF BUSINESS OPERATIONS  
SPORJO

**WILL BE ADDRESSING  
DEPARTMENT OF BUSINESS ECONOMICS  
ON THE TOPIC**

**"CAREERS IN THE SPORTS INDUSTRY"**

**DATE : 5TH NOVEMBER 2020 (THURSDAY)**  
**TIME: 2 PM**



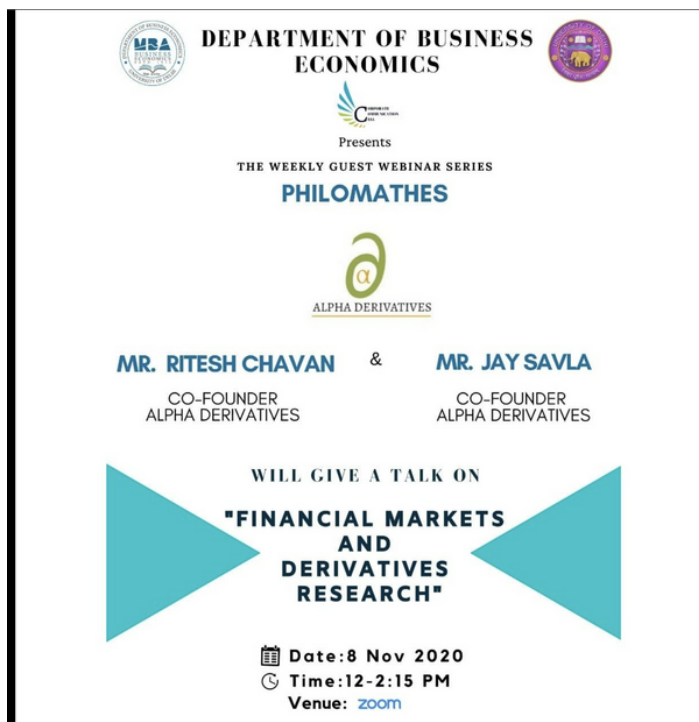
**Department of Business Economics, University of Delhi**  
4 November 2020

In the speaker series "Philomathes" organized by Corporate Communications Cell (CCC), the Department of Business Economics is privileged to have Mr. Aviral Johri as the guest speaker for a webinar on "Careers in the Sports Industry" on the 5th of November 2020.

Mr Johri is a Strategic Business Transformation professional, delivering strategic business results for organizations across industries globally. He is skilled in Bringing results through resolving problems, building relationships, understanding long-term strategic business goals and execution through people leadership and engaging senior stakeholders. These skills have been acquired over a career of over 17 years in three major areas - as an entrepreneur building a global business, as a credit risk professional minimizing risk and as an SME on critical technology projects. As an entrepreneur building a global Strategy consulting firm, leading the execution of global projects for GE Capital ANZ or delivering first of its kind solutions for the Commonwealth Bank of Australia, he has always valued turning theory into practice, philosophy into action to develop teams to drive on-ground results. Currently, he is the Head of Business Operations at Sporjo.

We look forward to an insightful session.

## 11-08-2020 PHILOMATHES



**DEPARTMENT OF BUSINESS ECONOMICS**

Presents

**THE WEEKLY GUEST WEBINAR SERIES**

**PHILOMATHES**

**ALPHA DERIVATIVES**

**MR. RITESH CHAVAN** & **MR. JAY SAVLA**  
CO-FOUNDER ALPHA DERIVATIVES CO-FOUNDER ALPHA DERIVATIVES

**WILL GIVE A TALK ON**

**"FINANCIAL MARKETS AND DERIVATIVES RESEARCH"**

**Date: 8 Nov 2020**  
**Time: 12-2:15 PM**  
**Venue: zoom**



**Department of Business Economics, University of Delhi**  
7 November 2020


In the speaker series "Philomathes" organized by Corporate Communications Cell (CCC), the Department of Business Economics is glad to have Mr. Ritesh Chavan and Mr. Jay Savla as the guest speaker on the 8th of November 2020.

With close to a decade of professional experience, Mr. Ritesh specializes in Trading and Technical Analytics. He started his journey with Pratham Trading Technologies as a Consultant (Trading on behalf of the organization in Currency & Commodities Market). A Trader by profession and passion, he loves to analyze markets. Mr. Jay started his journey with Pratham Trading Technologies as a Proprietary Trader. Eventually, Mr Ritesh and Mr. Jay ended up together in Yashwi Securities Pvt.Ltd. as Currency and Commodity Analyst. Soon they both went on to establish The Money Roller, a techno fundamental analysis firm and later on co-founded Alpha Derivatives, a Multi-Asset Class Derivatives Strategy developing firm.

The dignitaries will talk on "Financial Markets and Derivatives Research" with the students. We look forward to an informative and insightful session.



## 11-08-2020 IMPRINTS'20



**DEPARTMENT OF BUSINESS ECONOMICS**  
University of Delhi

**ARCC**

**IMPRINTS'20**  
ANNUAL ALUMNI SUMMIT

PANEL DISCUSSION ON  
**"Future of Fintech companies in the rapid changing digital world"**

Stay Protected from Corona  
NO CARELESSNESS  
UNTIL THERE IS A CURE

Wear your mask properly

Frequently wash your Hands with Soap

Maintain safe distance


**Department of Business Economics, University of Delhi**  
8 November 2020

November the 7th marked a particular milestone in DBE's history, as for the first time, the 'Annual Alumni Summit' got hosted virtually. Aptly named IMPRINTS 2020, the event coalesced through the Alumni Relations and Cultural Committee brought home some illustrious personalities to rejoice their alma mater, share their experience and shower their fellow "to be alums" with much-needed guidance and enigma.

Themed 'Untangling Business Streams', the event started with a joyful meet-and-greet followed by a hearty welcome note from the Head of Department and faculty members. The first session moderated by Mr. Amit channeled a wonderful panel discussion on 'Future of Fintech companies in the rapidly changing Digital World'. The discussion majorly focused on the financial infrastructure of how banks and various other NBFCs, along with Fintech startups, worked in collaboration in boosting the digital economy of the country. The panelists discussed how fintech has the speed advantage while established banks have a scale advantage. We also learned how people are getting more comfortable with app-based services and whichever type of contactless payment that

Write a comment...

## 11/21/2020 47th Annual Convention



**DEPARTMENT OF FINANCE AND BUSINESS ECONOMICS**  
University of Delhi

Presents

**47<sup>th</sup> ANNUAL CONVENTION**  
**"THE WORLD IS FLAT! OR IS IT?"**  
**CHIEF GUEST**

**MR. AJIT PAI**  
DISTINGUISHED EXPERT AND  
HEAD OF ECONOMICS AND FINANCE  
NITI AAYOG

DATE : 21<sup>st</sup> NOV, 2020  
VENUE : **zoom**

**Department of Business Economics, University of Delhi**  
18 November 2020

Department of Finance and Business Economics is holding its 47th Annual Convention on 21st November 2020. We are looking forward to welcoming Mr. Ajit Pai, Distinguished Expert at NITI Aayog, as a chief guest for the session on "The World is Flat! or is it?"

He is a strategic leader with global investment, forecasting, strategic advisory, research, transformation, governance, and policy experience. Mr. Pai has demonstrated capacity in benchmarking, improving competitiveness, policy development, sustainability, innovation, continuous improvement, and governance. He has been involved with over a dozen technology, industrial, and financial sectors through various stages of evolution - nascent pre-funding, sector definition & redefinition, high growth, strategic transformations, recapitalizations, restructuring. Over the course of his career, he has helped nurture over 100 companies from early stages through IPOs or other exits. Top-ranked research professional. He has also achieved the unprecedented #1 ranking five times in six years for accuracy of forecasts by Forbes/Financial Times Starmine World's Best Analysts Awards.

We are looking forward to an interactive

Write a comment...



DEPARTMENT OF FINANCIAL STUDIES

*cordially invites you to attend*

# Virtual Alumni Meet 2020

SATURDAY, 17TH OCTOBER 2020

6:00 PM TO 8:30 PM

via Zoom



CFA Institute



Department of  
Finance And  
Business Economics






**AFCON  
PRESENTS  
TECHATHON  
&  
CONVENTION**

**27th-28th  
November'2020  
10am-4pm**



## 12-03-2020 PHILOMATHES






**MR SWAPNIL PINGALE**  
SENIOR CATEGORY MANAGER  
GEP WORLDWIDE

**WILL BE ADDRESSING**  
DEPARTMENT OF FINANCE & BUSINESS ECONOMICS  
ON THE TOPIC

**"CONSUMER BEHAVIOR"**

**DATE : 3RD DECEMBER 2020 (THURSDAY)**  
**TIME: 2 PM**



**Department of Business Economics, ...**  
University of Delhi  
2 December 2020

In the speaker series "Philomathes" organized by Corporate Communications Cell (CCC), the Department of Finance & Business Economics is privileged to have Mr. Swapnil Pingale as the guest speaker for a webinar on "Consumer Behavior" on the 3rd of December 2020.

Mr. Swapnil is a seasoned marketing professional with more than 14 years of diversified marketing experience, covering both functional marketing and marketing procurement areas. He has deep commercial experience in Strategic Planning, Sales & Marketing, Brand Development, Brand Communication, Media Planning, Market Research, Digital Media Marketing, Shopper Marketing, Merchandizing and BTL activations. Currently, he is a Senior Category Manager at GEP Worldwide.

We look forward to an insightful session.

#webinar #bschool #wearedbe #delhiuniversity  
#zoomsession #businesseconomics  
#guestlecture #corporatecommunications  
#philomathes #dfbe #dbe #southcampus #mba  
See less

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## 12-05-2020 PHILOMATHES



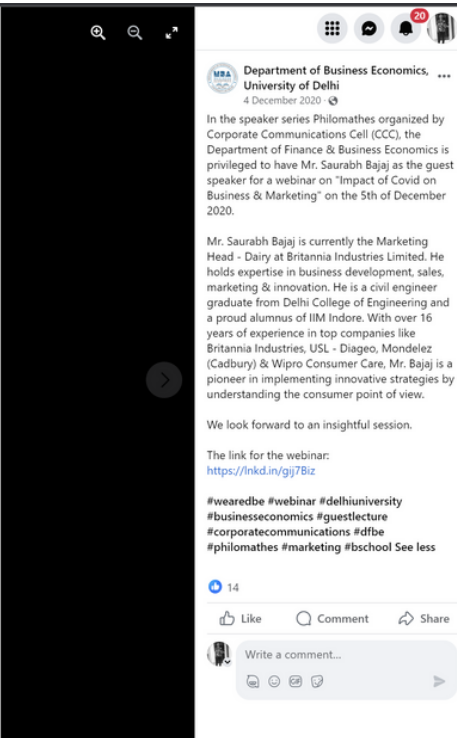


**MR. SAURABH BAJAJ**  
MARKETING HEAD - DAIRY  
BRITANNIA INDUSTRIES LIMITED

**WILL BE ADDRESSING**  
DEPARTMENT OF FINANCE & BUSINESS ECONOMICS  
ON THE TOPIC

**"IMPACT OF COVID ON BUSINESS & MARKETING"**

**DATE : 5TH DECEMBER 2020 (SATURDAY)**  
**TIME: 2 PM**



**Department of Business Economics, ...**  
University of Delhi  
4 December 2020

In the speaker series Philomathes organized by Corporate Communications Cell (CCC), the Department of Finance & Business Economics is privileged to have Mr. Saurabh Bajaj as the guest speaker for a webinar on "Impact of Covid on Business & Marketing" on the 5th of December 2020.

Mr. Saurabh Bajaj is currently the Marketing Head - Dairy at Britannia Industries Limited. He holds expertise in business development, sales, marketing & innovation. He is a civil engineer graduate from Delhi College of Engineering and a proud alumnus of IIM Indore. With over 16 years of experience in top companies like Britannia Industries, USL - Diageo, Mondelez (Cadbury) & Wipro Consumer Care, Mr. Bajaj is a pioneer in implementing innovative strategies by understanding the consumer point of view.

We look forward to an insightful session.

The link for the webinar:  
<https://lnkd.in/gj7Biz>

#wearedbe #webinar #delhiuniversity  
#businesseconomics #guestlecture  
#corporatecommunications #dfbe  
#philomathes #marketing #bschool See less

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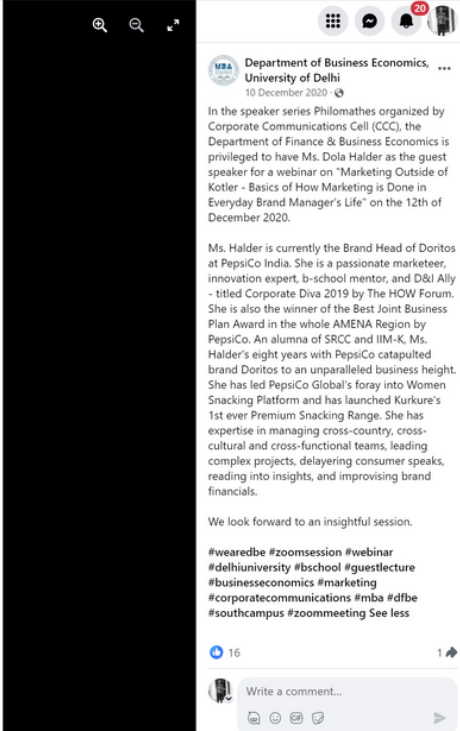
## 12-12-2020 PHILOMATHES



**MS. DOLA HALDER**  
BRAND HEAD - DORITOS  
PEPSICO INDIA

**WILL BE ADDRESSING**  
DEPARTMENT OF FINANCE & BUSINESS ECONOMICS  
ON THE TOPIC  
"MARKETING OUTSIDE OF KOTLER  
BASICS OF HOW MARKETING IS DONE IN AN  
EVERYDAY BRAND MANAGER'S LIFE"

**DATE : 12TH DECEMBER 2020 (SATURDAY)**  
**TIME: 11 AM**



Department of Business Economics, University of Delhi  
10 December 2020

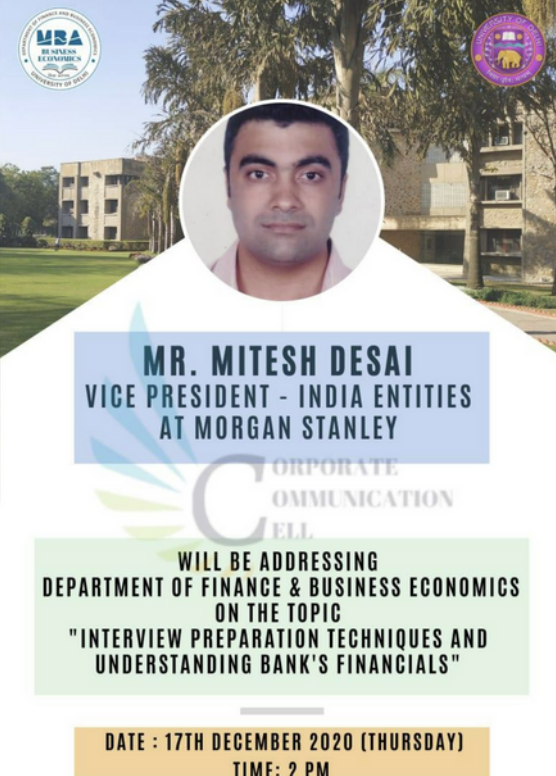
In the speaker series Philomathes organized by Corporate Communications Cell (CCC), the Department of Finance & Business Economics is privileged to have Ms. Dola Halder as the guest speaker for a webinar on "Marketing Outside of Kotler - Basics of How Marketing is Done in Everyday Brand Manager's Life" on the 12th of December 2020.

Ms. Halder is currently the Brand Head of Doritos at PepsiCo India. She is a passionate marketer, innovation expert, b-school mentor, and D&I Ally - titled Corporate Diva 2019 by The HOW Forum. She is also the winner of the Best Joint Business Plan Award in the whole AMENA Region by PepsiCo. An alumna of SRCC and IIM-K, Ms. Halder's eight years with PepsiCo catapulted brand Doritos to an unparalleled business height. She has led PepsiCo Global's foray into Women Snacking Platform and has launched Kurkure's 1st ever Premium Snacking Range. She has expertise in managing cross-country, cross-cultural and cross-functional teams, leading complex projects, delayering consumer speaks, reading into insights, and improvising brand financials.

We look forward to an insightful session.

#wearedbe #zoomsession #webinar  
#delhiuniversity #bschool #guestlecture  
#businessseconomics #marketing  
#corporatecommunications #mba #dfbe  
#southcampus #zoommeeting See less

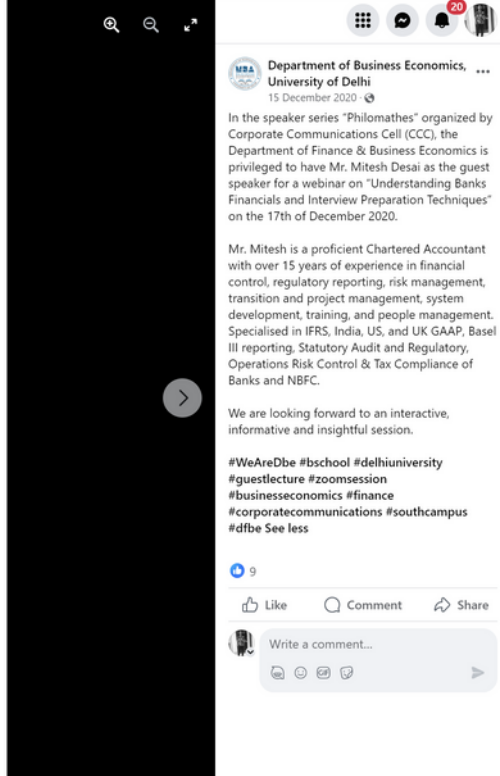
## 12/17/2020 PHILOMATHES



**MR. MITESH DESAI**  
VICE PRESIDENT - INDIA ENTITIES  
AT MORGAN STANLEY

**WILL BE ADDRESSING**  
DEPARTMENT OF FINANCE & BUSINESS ECONOMICS  
ON THE TOPIC  
"INTERVIEW PREPARATION TECHNIQUES AND  
UNDERSTANDING BANK'S FINANCIALS"

**DATE : 17TH DECEMBER 2020 (THURSDAY)**  
**TIME: 2 PM**



Department of Business Economics, University of Delhi  
15 December 2020

In the speaker series "Philomathes" organized by Corporate Communications Cell (CCC), the Department of Finance & Business Economics is privileged to have Mr. Mitesh Desai as the guest speaker for a webinar on "Understanding Banks Financials and Interview Preparation Techniques" on the 17th of December 2020.

Mr. Mitesh is a proficient Chartered Accountant with over 15 years of experience in financial control, regulatory reporting, risk management, transition and project management, system development, training, and people management. Specialised in IFRS, India, US, and UK GAAP, Basel III reporting, Statutory Audit and Regulatory, Operations Risk Control & Tax Compliance of Banks and NBFC.

We are looking forward to an interactive, informative and insightful session.

#WeAreDbe #bschool #delhiuniversity  
#guestlecture #zoomsession  
#businessseconomics #finance  
#corporatecommunications #southcampus  
#dfbe See less





DEPARTMENT OF  
BUSINESS ECONOMICS



Presents

## PHILOMATHES



**MR. GAURAV MAKHIJA**

DIRECTOR-AFTER MARKET SALES, SERVICES &  
TECH SUPPORT  
VIDEOJET TECHNOLOGIES, DANAHER CORP

FOCUS & TALK ON

"DIVERSITY AND INCLUSION"

"NEW NORMAL IN SERVICE"

"SERVICE AS MARKET DIFFERENTIATOR"

📅 DATE : 18 OCTOBER, 2020

🕒 TIME : 11-1:10 PM

📍 VENUE : ZOOM MEETING

## 12/19/2020 PHILOMATHES



**MR. KUMAR SHEKHAR**  
VICE PRESIDENT - RISK, MERCHANT  
ONBOARDING & CHARGEBACK  
PAY U

**WILL BE ADDRESSING**  
DEPARTMENT OF FINANCE & BUSINESS ECONOMICS  
ON THE TOPIC  
"DO'S & DON'TS OF CORPORATE LIFE AND DIGITAL  
FRAUD"

**DATE : 19TH DECEMBER 2020 (SATURDAY)**  
**TIME: 12:30 PM**



**Department of Business Economics, University of Delhi**  
18 December 2020

In the speaker series "Philomathes" organized by Corporate Communications Cell (CCC), the Department of Finance & Business Economics is privileged to host Mr. Kumar Shekhar as the guest speaker for a webinar on "Do's & Don'ts of Corporate Life and Digital Fraud" on the 19th of December 2020.

With an impressive professional career spanning more than 14 years, Mr. Shekhar carries a portfolio of tremendous experience and managerial expertise that he has garnered with several top firms and MNCs over various domains. He is currently the Vice President at PayU. Mr. Shekhar is a BBA graduate from EMPI Business School and a proud alumnus of FMS, University of Delhi.

Mr. Shekhar dons expertise in Risk and Fraud Management, Operations, Onboarding, Chargeback, AML, Collection Management and Process Improvement, and is a Six Sigma Black Belt holder.

We look forward to an insightful session.

#WeAreDBE #delhiuniversity #bschool  
#paneldiscussion #businessseconomics  
#corporatecommunications #digital  
#southcampus #guestlecture #zoomsession  
#dfbe #mba #dbe #du See less

## 10/31/2020 ARTHNITI'21



**DEPARTMENT OF BUSINESS ECONOMICS**  
University of Delhi

**ARTHNITI 2020-21**  
"COVIDNOMICS : Facing the Challenges, Projecting the New World"

**Mr. Dhiraj Nayyar**  
Director, Economics & Policy, Vedanta | OSD & Head, Economics,  
Finance, Trade, NITI Aayog | Columnist & Public Speaker

THANK YOU FOR AN INSIGHTFUL SESSION ON THE TOPIC  
"Impact of Covid on Indian economy and what will make countries  
succeed in the post Covid World"



**Department of Business Economics, University of Delhi**  
31 October 2020

EcoSoc, DBE's Economics club organized its annual event Arthniti on 31st of October, 2020. Donning the theme "Covidnomics: Facing the Challenges, Projecting the New World", the event commenced in elevated enthusiasm, kicking off with ever so familiar address from Head of Department and advisor to PlaceCom, Dr. Yamini Gupta.

The first leg of the event focused on the topic "Impact of COVID on Indian Economy and What Will Make Countries Succeed in the Post COVID World", roping in Mr. Dhiraj Nayyar, Director of Economics & Policy, Vedanta who efficiently emphasized the fact that current public health crisis strangled up the global economic framework to a devastating halt marginalizing that, "the equilibrium where we are going is worse than the earlier equilibrium".

Mr. Nayyar stated that every industrial revolution brings about a massive change in any country's economic structure and that it is up to the policymakers to build upon the opportunities created by the pandemic through structural and monetary reforms. The session concluded by defining the point that as India aims for the status of the global manufacturing hub, it should accordingly reform its policies to support the sector and make the country an attractive investment destination.

#WeAreDBE #DBE #mba #BusinessEconomics  
#du #SouthCampus #DelhiUniversity #BSchool  
#economics #ecosoc #arthniti #management  
#bschool2020 #zoomsession #webinar  
#Insightfulsession See less