

9/21/2019 PHILOMATHES Session-"Rise of Fintech in India"



DEPARTMENT OF BUSINESS ECONOMICS
WELCOMES



MR. MAYANK KACHHWAHA
FOUNDER
INDIALEND

FOR A TALK ON
"RISE OF FINTECH IN INDIA"
DATE : 21/09/19
CONFERENCE HALL- 117, UNIVERSITY OF DELHI,
SOUTH CAMPUS

9/26/2019 PHILOMATHES Session-"Semiotics Lens: Understanding the impact of culture on consumer behaviour and communication"



DEPARTMENT OF BUSINESS ECONOMICS
WELCOMES



MS. AIYANA GUNJAN
ARTIST | BRAND STRATEGIST | SEMIOTICIAN
STUDIOEYE

FOR A TALK ON
"SEMIOtics LENS:
UNDERSTANDING THE IMPACT OF CULTURE ON
CONSUMER BEHAVIOUR AND COMMUNICATION"
DATE : 26/09/19
CONFERENCE HALL 117, UNIVERSITY OF DELHI,
SOUTH CAMPUS

9/26/2020 PHILOMATHES Session-"Oppurtunities and risk associated with Analytics in the post-covis world"



DR. ANISH AGARWAL
DIRECTOR, DATA & ANALYTICS
NATWEST GROUP

WILL BE ADDRESSING
DEPARTMENT OF BUSINESS ECONOMICS
ON TOPIC:

"OPPORTUNITIES AND RISK ASSOCIATED WITH
ANALYTICS IN THE POST-COVID WORLD"

DATE : 26TH SEPTEMBER 2020 (SATURDAY)
TIME: 12 PM

10-10-2020 HR CONCLAVE-"AVANT GARDE"



Department of Business Economics,
University of Delhi
presents

HR CONCLAVE 2020
AVANT GARDE

10 OCTOBER, 2020
9:15 A.M ONWARDS

Platform: Zoom

Prakhar Raj (Placement Head) +91 82103 55512 placement@dbc-du.org

**DEPARTMENT OF STATISTICS
FACULTY OF MATHEMATICAL SCIENCES
UNIVERSITY OF DELHI
DELHI-110007**

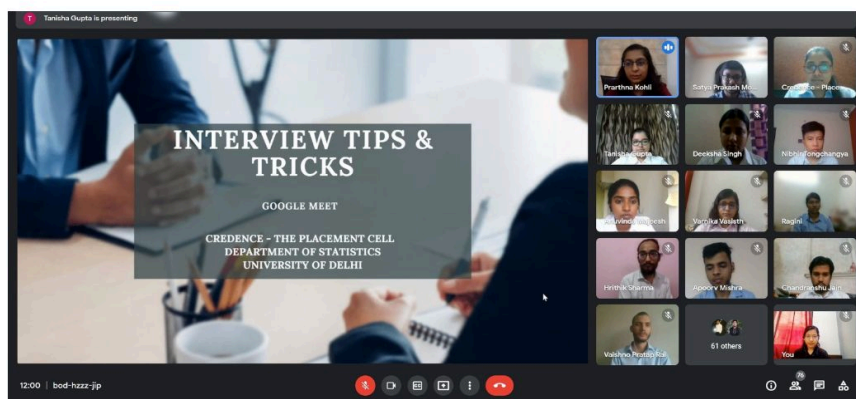
A webinar on "Interview Tips and Tricks"

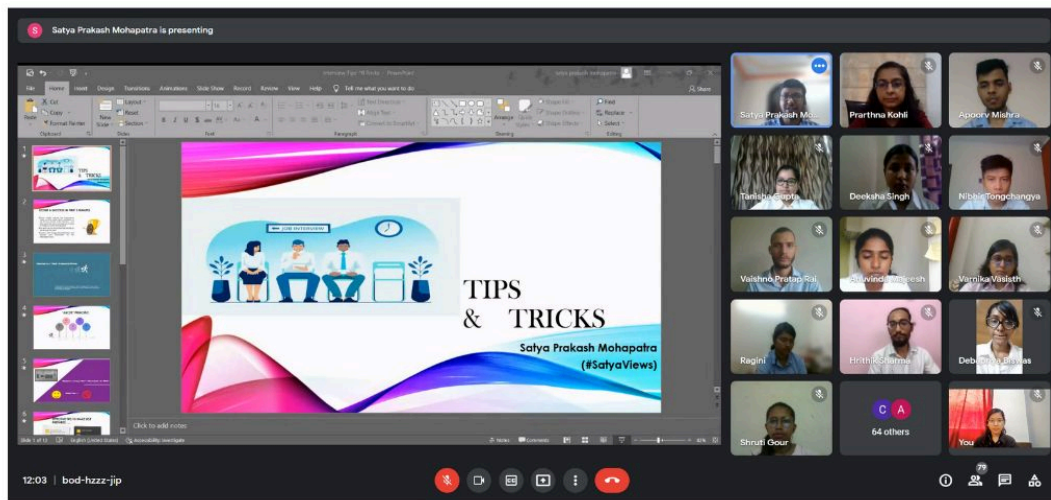
Type of Event: Webinar
Areas Covered: Interviews
Date: 07-10-2022

Credence - The Placement Cell of the Department of Statistics, University of Delhi organized a webinar on "Interview Tips and Tricks". It was our privilege to have **Mr. Satya Prakash Mohapatra** as the event's guest speaker. Presently, he is leading the **Talent Acquisition function for PPG Asian Paints, India Business**.

The speaker commenced the webinar by explaining the differences between online and offline interviews. He also discussed interview dos and don'ts as well as the kind of questions that students might be asked during the interviews. It was a perceptive session enjoyed by all the participants. We hope students can apply the knowledge acquired through the webinar in their upcoming interviews.

We express our heartfelt gratitude to Mr. Mohapatra for devoting his precious time to join us for the session and share his profound knowledge. It was an absolute pleasure to have him with us, and we hope to have more such sessions in the near future.





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“How to create a job-winning Resume”

Type of Event: Webinar

Areas Covered: Resume making

Date: 15-06-2022

Credence, The Placement Cell of the Department of Statistics, University of Delhi was extremely delighted to host **Mr. Om Narayan Rai**, Head of the Enterprise Business Solutions and Academia Relations at Mytat, for delivering an insightful session on **“How to create a job-winning Resume”**.

The session proved to be very informative and beneficial for our students. Mr. Rai started by clearing the difference between a CV and a Resume, followed by sharing some modern-style resumes. He emphasized customizing a resume in accordance with the job profile and also accentuated enhancing one's digital footprint in today's social media era.

He highlighted the importance of writing keywords in resumes to grab the recruiters' attention and briefly explained the facts about the ATS system along with clearing the doubts of the students related to resume building and shortlisting.

We express our ardent gratitude to Mr. Rai for taking out his precious time and sharing his profound knowledge. It was an absolute pleasure to have him with us and we look forward to hosting him again in the future.





Department of Adult, Continuing Education & Extension University of Delhi

ADMISSION NOTICE Short-Term CourseS

Admission for Short-term Courses on Counseling and Guidance, Travel and Tourism and English Proficiency Language (ELPC) in the Department of Adult, Continuing Education & Extension, University of Delhi, is now open. The application on a prescribed form obtained from the Department can be submitted by 15.01.2021

The Student should have passed Sr./Higher Secondary (12th) Examination from any recognized board of India.

TOTAL NO. OF SEATS: 40

FEE: RS 2200/- (FOR THREE MONTHS)

CRITERIA OF ADMISSION – INTERVIEW

For details log on to: <http://dacee.du.ac.in/du.ac.in>

Registration Begins from 15.01.2021

Contact No.: (011) 27667280,

Email ID: head.dacee@gmail.com

Website: www.dacee.du.ac.in

ATTENDANCE of the REGISTER उपस्थिति रजिस्टर

for the month of
मास

Serial No क्रम संख्या	NAME नाम	Rank रैंक	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	Over Time अतिरिक्त समय	Less Time कम समय
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ELPC Attendance Sheet (Batch -- 2022)

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		25/11/22	5/12/22	15/12/22	05/12/22	23/12/22	29/12/22	12/1/23	16/2/23	22/2/23	5/4/23	11/4/23	21/4/23	4/5/23	30/4/23								
1.	Anant Kumar yadav	P	P	P	P	P	P	P	P	P				P	P								
2.	Sumant Kumar Yadav	P	P	P	P	P	P		P	P				P	P								
3.	Tanvir Ahmed																						
4.	Mohd Imran																						
5.	Mohummed Sarfaraz	P	-	P	P	P	P	P	P	P	P	P	P	P	P								
6.	MD Tarique	P		P		P	P		P		P	P	P	P	P								
7.	Mushtaffa																						
8.	Sushil Kumar	P	P		P	P																	
9.	Priti Yadav			P	P	P	P	P	P	P		P	P		P								
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CELT (Certificate in English Language Teaching) Syllabus

In the light of discussions that took place in the CELT meeting held on 19th October 2015 and earlier, the modified version of the CELT Course is presented as under:

Objectives of the Programme

- to enable the participants to acquire an enhanced understanding of their learners through an insight into the basic theories of language learning
- to enable the participants to integrate theory and practice by using the theoretical knowledge gained for developing effective classroom teaching – learning pedagogy
- to acquaint the participants with the concept of language proficiency with a focus on English Language Teaching and Learning
- to acquaint the participants with a basic knowledge of linguistics and phonetics
- to enable the participants to focus on the applied aspects of grammar in English Language Teaching
- to enable the participants to use various aspects of Communicative Language Teaching for developing the four language skills – listening, speaking, reading and writing
- to enable the participants to use and adapt materials for teaching the four language skills
- to help the participants develop an understanding of assessment in language teaching

PART A

(19 hours)

Module 1

(10 hours)

Know Your Learner

- emphasis on the language background of the learner and how to build on it for language teaching. for example, using the mother tongue of the learners to build on their second language acquisition
- understanding the bi/multilingual learner through Jim Cummins theory with special reference to his theory on BICS and CALP, Krashen's Theory of Second Language Acquisition with reference to the role of comprehensible input in language acquisition, role of error correction and so on.

How Are Languages Learned?

- cognitive and social theories of language learning – Piaget, Vygotsky and Bruner

- what does a second language classroom look like? (focus on the practical experiences of a classroom - a checklist and a small assignment, either written or a presentation could be incorporated)

Module 2

(5 hours)

Knowing the English Language

- the concept of English Language Proficiency
- proficiency levels
 - CEFR levels
 - basic, intermediate, advanced levels
- fluency versus accuracy – language proficiency in a multilingual setting
- deconstructing the politics of English in the hierarchy of languages in India
- the concept of English Language teaching and learning

Module 3

(2 hours)

Introduction to Linguistics

- terms related to linguistics and phonetics
- phonetics and phonology with a focus on the syllable, word stress, sentence stress, weak forms and rhythm in connected speech, intonation

Module 4

(2 hours)

Teaching English Grammar and Vocabulary

- grammar and language teaching (applied)
- techniques for teaching vocabulary and pronunciation

PART B

(41 hours)

Module 5

(41 hours)

Communicative Language Teaching

Section 1.

(9 hours for each skill)

- teaching methodology (how to teach) with reference to the theory of a good classroom
- a focus on practice and skills – listening, speaking, reading and writing (L, S, R, W) and how to use and adapt materials for teaching and assessing these language skills

Section 2.

(5 hours for assessment)

- assessment through peer teaching and assignments on each skill

(prepared by the CELT team including ELPC Coordinator)

Reading List

Abercrombie, D. (1967). *Elements of General Phonetics*, Edinburgh University Press.

Allen, H. B. (1958). *Readings in Applied English Linguistics*. New York: Appleton-Century-Crofts.

Allen, W.S. (1974). *Living English Structures*. Longman.

Allen, W.S. (1974). *Living English Speech*, Orient Longman Limited.

Allen and Corder. (1974). *The Edinburgh Course in Applied Linguistics: Papers in Applied Linguistics*. OUP.

Arnold, G.F. and Gimson, A.C. (1970). *English Pronunciation Practice*, University of London Press Limited.

Aslam, Mohammad. (2009). *Teaching of English* 2nd edn. New Delhi: CUP.

Balasubramanian, T. (1981). *A Textbook of English Phonetics for Indian Students*, Macmillan Publishers India Limited. (Reprinted 1985 – 2009).

- Bansal, R.K. and Harrison, J.B. (2013) *Spoken English: A Manual of Speech and Phonetics*. 4th edn. New Delhi: Orient BlackSwan.
- Brown, D. (2000). *Principles of Language Learning and Teaching*. Longman.
- Brumfit, C. J. and K. Johnson. (1979). *The Communicative Approach to Language Teaching*. OUP.
- Chomsky and Halle. (1997). *The Sound Patterns of English*. MIT Press.
- Doff, Adrian. (1998.) *Teach English: A Training Course For Teachers (Teacher's Workbook)* Cambridge: CUP.
- Ellis, R. (1985). *Understanding Second Language Acquisition*. OUP.
- Gibbons, Pauline. (2014). *Scaffolding Language, Scaffolding Learning, Second Edition: Teaching English Language Learners in the Mainstream Classroom*. Heinemann.
- Gimson, A.C. (1962). *An Introduction to the Pronunciation of English*, London, Edward Arnold.
- Givon, T. (1987). *On Understanding Grammar*, Academic Press.
- Gleason, H. A. (1955). *An Introduction to Descriptive Linguistics*. Holt Press.
- Gleason, H. A. (1965). *Linguistics and English Grammar*. Holt Press.
- Gottlieb, Margo. (2006). *Assessing English Language Learners: Bridges From Language Proficiency to Academic Achievement*. Corwin Press Inc.
- Hadfield, Jill. (1992). *Classroom Dynamics*, (Oxford English Resource book for Teachers).
- Halliday et al. (1965). *Linguistics Sciences and Language Teaching*. Longmans.
- Hancock, M. (2003). *English Pronunciation in Use*. Cambridge, CUP.
- Harmer Jeremy. (2007). *The Practice of English Language Teaching*. 4th edition, Pearson Longman.
- Hewings, M. (2004). *Pronunciation Practice Activities*. Cambridge, CUP.
- Jones, D. (1917;ELBS, 1968). *An English Pronouncing Dictionary*, London, Dent.
- Kathy Hirsch-Pasek and R.M. Golinekoff. (1996). *The Origins of Grammar*, MIT Press.
- Ladefoged, P.& Keith Johnson. *A Course in Phonetics*. 7th Edition. Cengage Learning.

- Mitchell, R. and Florence Myles. (2004). *Second Language Learning Theories*. Routledge.
- Larsen, D. Freeman and Anderson, Marti (2011). *Techniques and Principles in Language Teaching*, 3rd edition, OUP.
- Loudlow, Peter (ed). (1997). *Readings in the Philosophy of Language*. MIT.
- Loughran J (2007). "Enacting a Pedagogy of Higher Education" in Russell T. and Loughran J. (eds.). *Enacting a Pedagogy of Teacher Education*. London : Routledge.
- Loughran J. (2006). *Developing a Pedagogy of Teacher Education*. New York: Routledge.
- Lyons, J. (1981). *Language and Linguistics: An Introduction*. Cambridge University Press.
- Lyon J. (1968). *Introduction to Theoretical Linguistics*. Cambridge University Press.
- Marianne Celce-Murcia, Donna M. Brinton, and Marguerite Ann Snow. (2014) *Teaching English as a Second or Foreign Language*. 4th edn. Delhi: Cengage Learning.
- Moore, Alex. (2004). *The Good Teacher: Dominant Discourses in Teaching and Teacher Education*. Routledge: London.
- Munby, J. (1978). *Communicative Syllabus Design*. Cambridge University Press.
- O'Connor, J.D. (1970). *Better English Pronunciation*, Cambridge University Press.
- Palmer, F. *Grammar*.
- Robins, R.H. (1989). *General Linguistics* (PB), Longman Publishing Group.
- Scrivener, Jim. (1994). *Learning Teaching (Teacher Development)*. Heinemann.
- Suzanne F Peregoy and Owen F Boyle (2012). *Reading, Writing and Learning in ESL: A Resource Book for Teaching K-12 English Learners*. Pearson Resources for Teaching English Learners.
- Ur, Penny. (2012). *A Course in English Language Teaching*. 2nd edn. CUP.
- Verma and Krishnaswamy. (1997). *Modern Linguistics* (OUP).
- Verma, Promodini and Sanyal, Mukti eds. (2015). *English at the Workplace I and II*. New Delhi: OUP.
- Wilkins, D.A. (1979). *Notional Syllabuses: A Taxonomy and Its Relevance to Foreign Language Curriculum Development*, OUP.

Wilson, G. H. (ed.). (1976). *Curriculum Development and Syllabus Design of English Teaching*. Singapore: SEAMEO English Language Teaching Center.

Wood, F.T. (1995). *A Remedial English Grammar for Foreign Students*. Macmillan.

Wright, Wayne (2010). *Foundations for Teaching English Language Learners: Research, Theory, Policy, and Practice*, Pap/Psc Edition. Caslon Publishing.

Budget Allocation for CELT

Course Fee – Rs. 5000

Number of students – 25

Total Fees – $5000 \times 25 = \text{Rs. } 1.25 \text{ lakhs}$

Honorarium to two teachers @ Rs 1000 per hour for 60 hours = Rs 60,000/-

Materials Development – $\text{Rs. } 4,000 \times 10 \text{ (persons)} = \text{Rs. } 40,000/- \text{ (approx.)}$

Photocopy of Handouts and Articles etc. – Rs. 6,000/- (approx.)

Certificates – $25 \times 50 = \text{Rs. } 1250/- \text{ (approx.)}$

Folders – $25 \times 65 = \text{Rs. } 1,625/- \text{ (approx.)}$

Administrative and Academic Support – $2,000 + 4,000 = \text{Rs. } 6,000/-$

Miscellaneous Expenses – Rs 10,125/- (approx.) – For payment of TA to teachers for attending meetings etc.

However, expenses for conducting the orientation program for training teachers to teach the course may be a problem.

Contact us at: eproficiency@gmail.com



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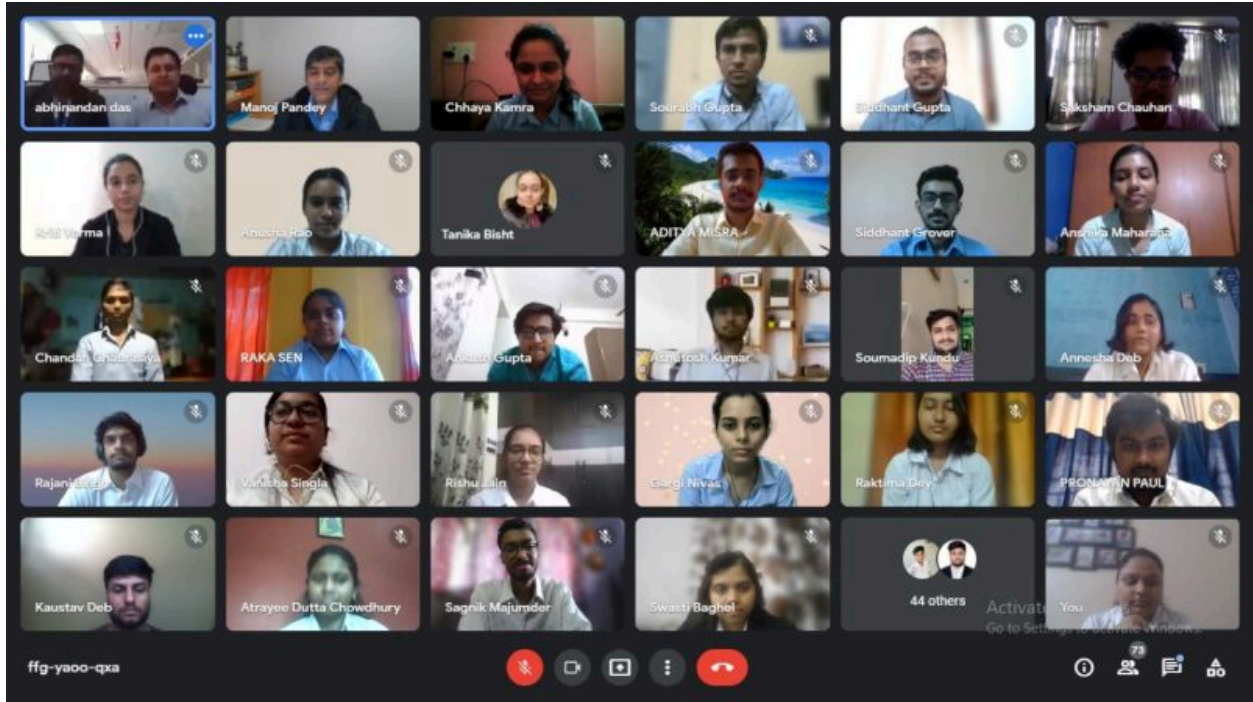
What HR managers expect from candidates in an interview."

Type of Event: Webinar
Areas Covered: Interviews
Date: 07-10-2022

Department of Statistics, University of Delhi expresses heartfelt gratitude to Mr. Abhinandan Das, Regional Accounts Controller, and Mr. Rajkumar, Manager HR & GA at Panasonic Life Solutions India Pvt. Ltd. for delivering an interactive and enlightening session on "**What HR managers expect from candidates in an interview.**"

The speakers elaborately touched upon different facets of an interview, quoting examples from their own experiences, followed by a thorough Q&A session. They shared some remarkably unique strategies for cracking behavioral and technical rounds, do's and don'ts to be aware of, and orchestrated situation-based mock interactions to provide some valuable insights and feedback. They emphasized portraying core values in interviews along with focussing on the visible and hidden competencies, which would help candidates achieve the 'Hi-Potential Identification'.

We would like to extend gratitude and a special mention to our Alum, **Dr. Manoj Pandey** for connecting us with Mr. Abhinandan and Mr. Raj for this much-needed session. We are confident that their fruitful advice and suggestions will go a long way ahead, benefitting the students to crack even the toughest of the interviews. It was an absolute pleasure to have them with us and we look forward to their profound guidance in the future.



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How to Ace HR Interviews" under the theme "Campus to Corporate - Get Ready for New Opportunities".

Type of Event: Webinar

Organization: Success Scholar

Areas Covered: Guesstimates, Interviews and Case Studies

Date: 05-06-2023

Credence, the Placement Cell of the Department of Statistics, University of Delhi, in collaboration with Success Scholar, concluded a 4-day workshop series on Case Study and Interview preparation. The event was graced by **Mr. TUHIN KUMAR SAHA**, a seasoned financial expert with over 9 years of experience in the corporate world, and **Mr. Pratik Ranjan**, a Consultant at **Boston Consulting Group**, who is an expert in strategy consulting with experience across sectors.

During the initial session, Mr. Saha expounded upon the significance of profitability and its practical implications in the realm of business. He delved into case studies and elucidated the relevance of profitability in the context of interview preparation for prominent corporate entities. The subsequent two sessions, concentrated on guesstimates and Market Entry, respectively, while also touching upon the subjects of profitability and pricing strategy. The speakers demonstrated a gracious disposition by addressing inquiries from the students and imparting their valuable insights derived from their extensive expertise and experiences.

The workshop was a valuable learning experience that helped students to develop their critical thinking, problem-solving, and communication skills. We express our heartfelt gratitude to Mr. Saha and Mr. Ranjan for devoting their precious time to join us for the session and share their profound knowledge. It was an absolute pleasure to have them with us.

